

PRARAMBH

JUNE 2023

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India – USA Ties and Opportunities

The Indian Prime Minister, Mr. Narendra Modi, the man banned by the United States, during President Bush, Junior's tenure alleging "severe violations of religious freedom," is today on a State Visit to the USA!

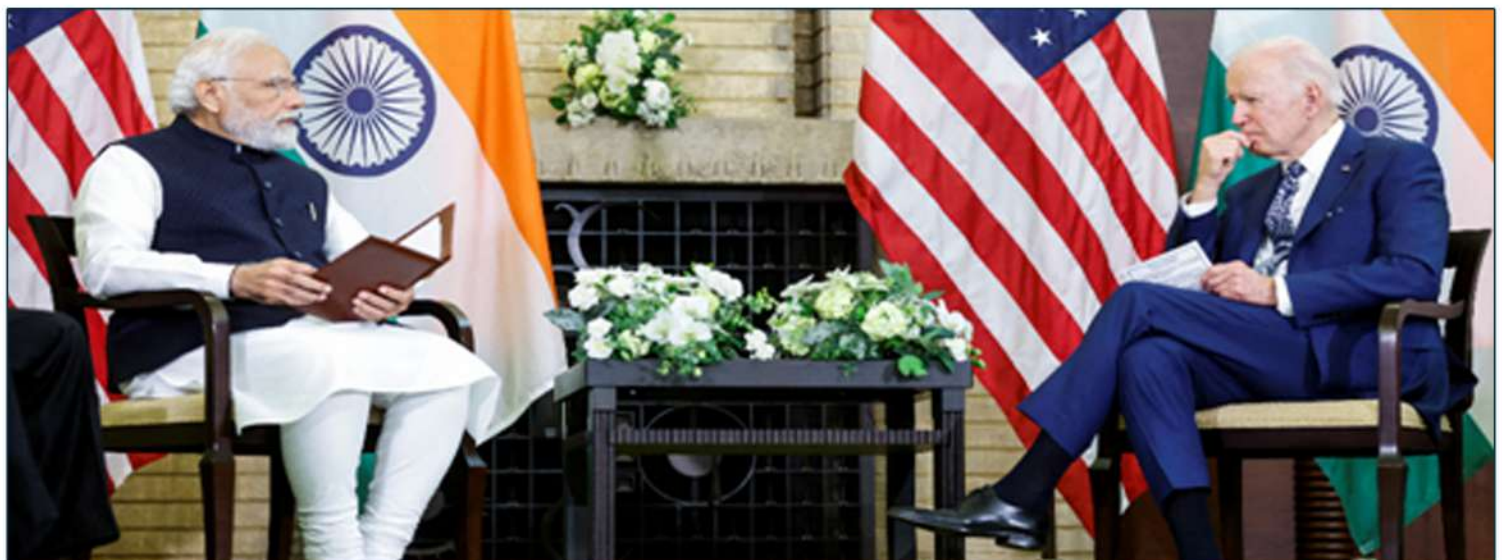
With a twist of fate, the Indian Prime Minister has been more than embraced and cordially welcomed by the same USA, with ever so candid love and respect, for the Man, Modi, with special credit to the "New India".

This State visit of Prime Minister Modi symbolizes the unwavering commitment to deepening ties and signifies the immense potential for both countries to collaborate amidst global challenges.

This State invitation is the only third State Invitation in Biden's tenure after the President of France and South Korea. This visit marks a testament to the promise and high expectations for the future of U.S.-India collaboration, one of shared prosperity. Mr. Modi is only the third P.M. to be invited for a State Visit by the USA since Independence of India.

The U.S. is looking at India as a partner it can rely on. This time the US is willing to look at its partnership with India differently, one that is relatively independent-minded.

This is one more history created by the "Emerging India".



We, as common citizens of India have an edge with this chartered event. I narrate the below points, as a devout India, from my own perspective:

- » High on the agenda, during this meeting, will be the deepening of defense ties, partnerships in technology, and India's role in the Indo-Pacific.
- » India has long been interested in buying Sea Guardian drones. These drones will also enhance the Indian armed forces, "intelligence-surveillance-reconnaissance capabilities" that will aid the country in securing its borders with China and Pakistan.
- » India will benefit from the US technology of Semi-Conductors. India can be the next manufacturing station for semi-conductor chips.
- » Private sectors in the U.S. could also start making more significant investments in India. Inward direct investments are likely to pour into India, making India the next destination for technology companies to set up operations in India.
- » India is likely to join the trade pillar under the Indo-Pacific Economic Framework (IPEF).
- » This documentary initiative by the USA and India is exemplary, unique, and niche. This State Visit is the most substantial visit only to bring in more bilateral opportunities.

This State Visit has made India an equal partner to the USA in the global growth.

Let us await glorious days for India!

Best Regards

Dipak Sudhir Manohar



Population Growth and its Benefits for India

For any country, its residents, populations, and citizens are very important. It has enabled a rich diversity of culture, and technology, and improved living standards.



The population is the driving force behind a country's economy. Industrialization, the green revolution, etc. all have been possible with the population of a country.

There are some countries inviting immigrants to their country to be more than progressive in their economy.

The most populated countries of the world are:

Country	Population	People/Sq. Km = density	World %
India	1,428,357,511	481	17.85%
China	1,425,678,648	151	17.81
U.S.A.	339,959,051	37	4.25
Indonesia	277,487,184	148	3.47
Pakistan	240,389,138	312	3
Nigeria	223,696,170	246	2.8
Brazil	216,397,075	26	2.7
Bangladesh	172,918,361	1329	2.16
Russia	144,454,559	9	1.8
Mexico	128,436,266	66	1.6

Source:<https://worldpopulationreview.com/countries> - Live 23 June 2023

India has adversity here. Per square kilometer, there are 481 people living in India. This is a densely populated country, of course, Bangladesh is more densely populated than India.

Here let us count the advantages of the rising population in India:

1 More people lead to greater human capital.

A bigger pool of human resources brings exponential growth in technical development and innovation. Chances of “brainy” citizens are high, we can expect more of APJ Abdul Kalam, Vikram Sarabhai, and the like.

2 Higher economic growth.

It will lead to higher tax revenues which can be spent on public goods, such as health care and environmental projects. As the population increases, the economy can benefit from a bigger talent pool, economies of scale and greater specialization. All this can enable higher per capita income, which we have seen in major developed economies.

3 Economies of scale.

Farming and industry have been able to benefit from economies of scale, which means as the population grows, food output and manufacturing output have been able to grow even faster than population growth.

4 The efficiency of higher population density.

Areas with a high population density are significantly more efficient than rural areas and places with a low population. When people live in densely populated areas, they are more likely to use public transport and live in apartment buildings which are easier to heat.

5 The improved demographic structure of society.

The median age of an Indian today is 28 years and seven months. India is a young country. **This will help India** to rebalance the population with a higher share of young, working people.

India was the first country in the world to have launched a National Program for Family Planning in 1952.

Nonetheless, India's population will peak in 2048, after which it will start declining, as per some projections.

Until then, let us all join hands to collaborate for the growth of India.

Take Care,

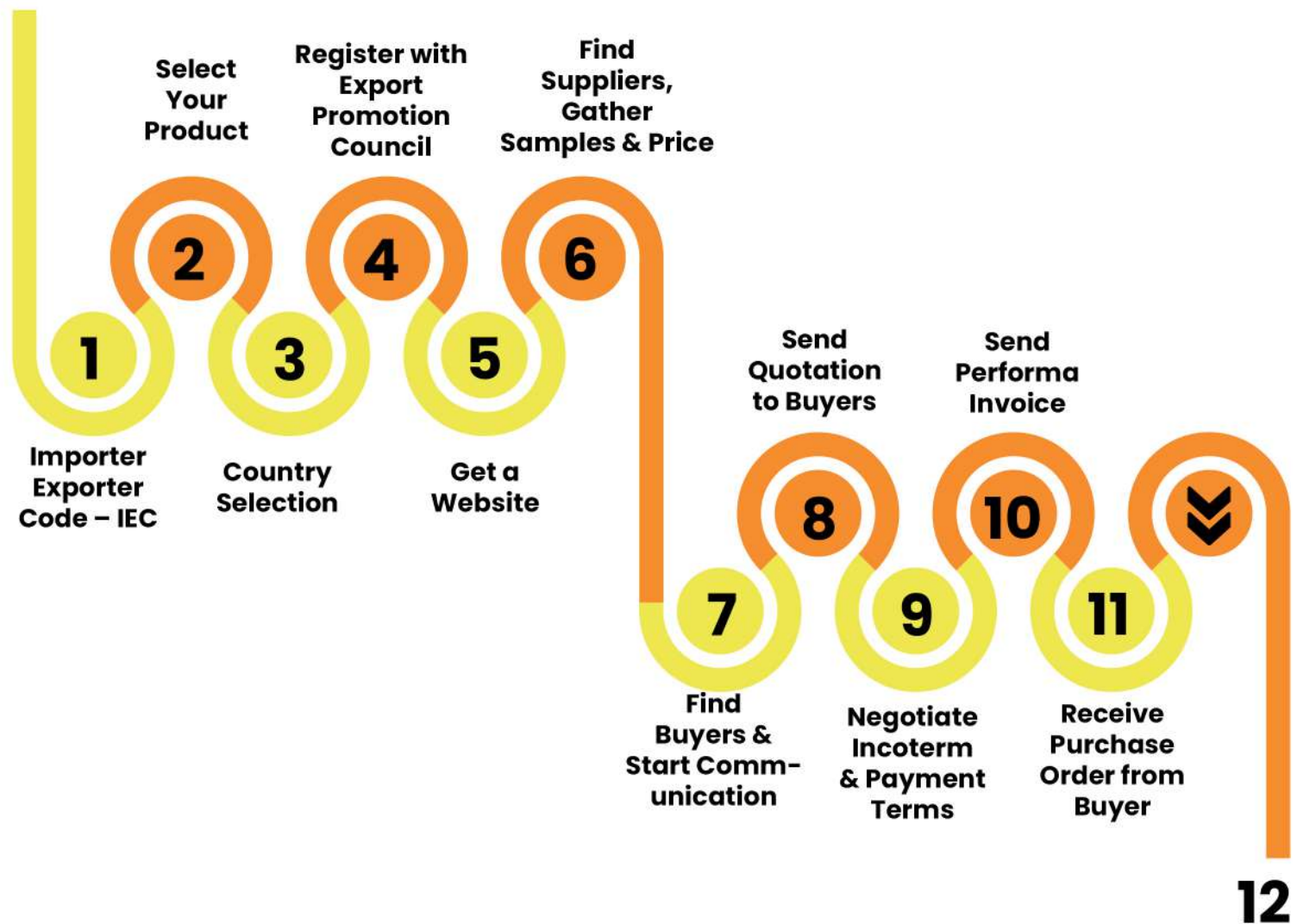
Trupti Shah

Dear Friends,

It has been observed that many enter into the foreign trade with only the domestic business background.

It is worth noting that International business is quite different from the domestic business. It is recommended strongly to get insight into the export-import business before starting it. Below is the step-by-step export process.

Please follow the below steps while you are planning to export from India.



**Continued in
July 2023 Edition**

- 1 Pet Coke (HS Chapter 27) has been revised to be a prohibited product for fuel purposes for import into India.**
Notification No. 10/2023, dated 2nd June 2023, Amendment in Import Policy
- 2 Copra (HS Code 1203 00 00) – Import is allowed only through NAFED subject to Paragraph 2.21 of FTP –2023.**
Notification No. 11/ 2023, dated 14 June 2-23, Amendment in Import Policy for Copra
- 3 Testing of Textiles and Textile Articles for the presence of Azo Dyes will not be required for imports originating from EU countries, Serbia, Poland, Denmark, Australia, Canada, Japan, South Korea, & U.K.**
Notification No. 14/2023, dated 14 June 2023, Amendment in Appendix 2X of FTP 2023.
- 4 Export of Wheat – Whereas Wheat is prohibited for exports under notification no. 16/2015–20, 13 May 2022. Export can be allowed in cases:**
 - a.** The Export order is either received by Irrevocable LC or full advance has been received from the buyer.
 - b.** Export to Nepal as approved by the competent Authority.For further details, read Trade Notification No. 09/2023, 20 June 2023, Procedure for allocation of quota for export of wheat.
- 5 Export of Broken Rice – Whereas Broken Rice is prohibited for exports under notification No. 31/2015–2020, 8th Sept 2022.**
Application has to be made online on the DGFT portal
Trade Notification No. 08/2023, 20 June 2023
- 6 Chromium Ores and Concentrates – HS Code 2610, have been declared Restricted until Export is Permitted under Authorization.**
Notification No. 13/2023, 22nd June 2023
- 7 Amendment under Appendix 2T – List of EPC/Commodity Boards/Development Authority, Export Promotion Council for Medical Devices has been formed by removing 151 items from EEPC.**
Notification No. 18/2023, dated 23 June 2023.

India is the largest cashew exporter, with more than 15% of the world's export share.



THE GOLDEN SPICE

Turmeric

Chandel,
Manipur



CRAFTED WITH PASSION

Machilipatnam Kalamkari

Krishna,
Andhra Pradesh



A CULINARY CATCH

Processed Prawn & Shrimp

West Godavari District,
Andhra Pradesh



India's Most Revenue-Generating Products

India has a diverse range of exports across various sectors but has not yet achieved a **trillion-dollar export milestone**. Here we provide you with information on some of the major export sectors of India.

The below-listed products are fetching India high revenues and inward remittances in Foreign Currency:

Information Technology and Software Services : India is renowned for its IT and software services industry. It exports significant software, IT services, and business process outsourcing (BPO) solutions to clients worldwide. Major Indian IT companies have a global presence and cater to a broad range of industries.

Pharmaceuticals : India is one of the largest exporters of generic drugs globally. The country has a robust pharmaceutical industry, with many companies producing affordable medicines for international markets. India's pharmaceutical exports play a vital role in providing affordable healthcare solutions worldwide.

Textiles and Garments : The textile and garment industry is crucial for Indian exports. India is known for its diverse range of textiles, including cotton, silk, wool, and synthetic fabrics. The country exports a wide variety of garments, home textiles, and yarn to different countries.

Gems and Jewelry : India is a leading exporter of gems and jewelry. The country has a rich tradition of jewelry-making, and Indian jewelry is highly sought after in international markets. India exports both traditional and contemporary jewelry designs, including gold, diamonds, gemstones, and silverware.

Automotive Industry : India is a significant player in the global automotive industry. It exports automobiles, auto components, and two-wheeler vehicles to various countries. Indian automobile manufacturers have established a strong presence globally and are known for their cost-effective production capabilities.

Chemicals and Petrochemicals : India has a robust chemical and petrochemical industry, exporting a wide range of chemicals, dyes, pharmaceutical intermediates, plastics, and fertilizers. The country's chemical exports cater to diverse industries such as agriculture, textiles, paints, and pharmaceuticals.

Engineering Goods : India exports various engineering goods, including machinery, electrical equipment, iron and steel products, and transport equipment. The engineering sector contributes significantly to India's export earnings.

These products are the ones that are making the “New India” popular in the world.



Product – Broom (Broomsticks)

Broom – the Eco-friendly cleaning tool, called “PhoolJhaadu” in India.

I.T.C. – H.S. Code – 960310

Product Description : Classification on Brooms and Brushes, consisting of twigs or other vegetable material with or without handle, bound together.

PhoolJhadu or Grass Broom is a type of soft broom made up of the best quality superfine soft grass which is used for an excellent cleaning performance even of the finest dust particles.

Eco-friendly, grass jhaadu or phooljhaaduis made of the grass from various plants or trees, like the maize, coconut, broomcorn also called sorghum, bamboo, hay and weeds. The finest and softest grass is taken to make brooms.



A Lucrative Business As brooms are needed in every house hence the demand for broom grass is sufficient throughout the country. The broom is an indigenous sweeping material, made from the grass which has no or little use. So investment required for the Broom making business is minimal. On the other side, brooms are in demand making it a profitable business.

Industry

As the history goes, the phooljhaadu was first made in the USA. Today, India Brooms market shipment volume recorded at 10502.92 thousand units in financial year 2021-22. The industry in India is of 161 USD Million, in 2022. The industry grows at a rate of 5% with a slip during the pandemic times. Although the Plastic or synthetic brooms and various types of mops are available in the market, the natural, bio-degradable and eco-friendly brooms has its special place in all household as an easy cleaning material.

States in India for Sourcing

The capital of Broom Grass or Broom Making in India is KarbiAnglong, Assam. The grass is also sold to states like Rajasthan and Punjab. They also make readymade natural brooms to sell locally and export.

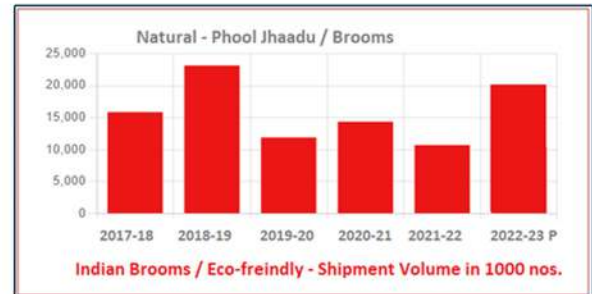
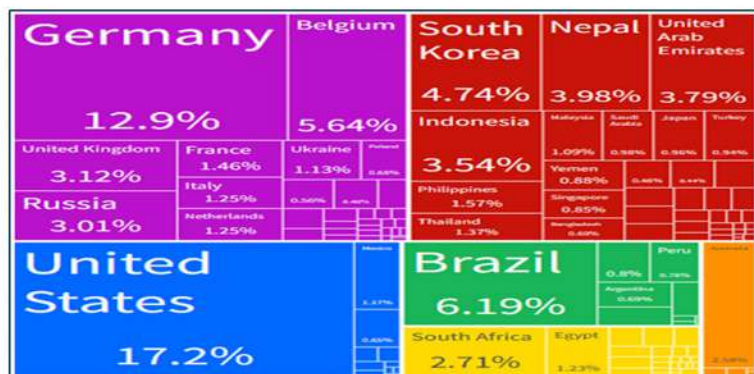
The Indian States where the broom making business flourishes are:

Kolkata | Tripura | Meghalaya | Ludhiana | Assam | Rajsthan

Quality Parameters

- 1 Weight not more than 250 to 350 grams – this will depend upon the material used for its handle.
- 2 Grass needs to be soft and long
- 3 Length needs to 44 inches approx. for a home floor cleaning broomstick
- 4 The new broom should have the “dust” – this is the flowers which dry to make the dust. The dust helps sweeps better.
- 5 Brooms should be made from straws, grass, sorghum weeds, bamboo grass, etc. This should be eco-friendly and biodegradable.

Countries where India Exports eco-friendly brooms :



- » Export Promotion Council – EPCH or FIEO
- » GST – 5% on Broomsticks
- » Government benefits – As applicable, Duty Drawback, RoDTEP, Check in www.indiantradeportal.in

Broom is a symbol of purity. People buy brooms during the festival of Diwali for prosperity and divinity.

The world is also moving towards bio-degradable and environment friendly materials.

The Indian Broom or PhulJhaadu is here to stay.

This is yet another low investment with good returns product for you to try exporting.

Happy Exporting.

Country – Egypt

The Arab Republic of Egypt

- » Egypt, is a transcontinental country spanning the northeast corner of Africa and the southwest corner of Asia via a land bridge formed by the Sinai Peninsula.
- » It is bordered by the Mediterranean Sea to the north, the Gaza Strip of Palestine and Israel to the northeast, the Red Sea to the east, Sudan to the south, and Libya to the west. The Gulf of Aqaba in the northeast separates Egypt from Jordan and Saudi Arabia.
- » Considered a cradle of civilization, Ancient Egypt saw some of the earliest developments of writing, agriculture, urbanization, organized religion, and central government.
- » Egypt's economy depends mainly on agriculture, media, petroleum exports, natural gas, tourism, and Suez Canal.
- » Transport in Egypt is centred around Cairo and largely follows the pattern of settlement along the Nile.
- » The Suez Canal is an artificial sea-level waterway in Egypt considered the most important centre of maritime transport in the Middle East, connecting the Mediterranean Sea and the Red Sea.
- » Suez Canal allows ship transport between Europe and Asia without navigation around Africa.
- » The Giza Necropolis is one of Egypt's best-known tourist attractions; it is the only one of the Seven Wonders of the Ancient World still in existence.
- » Capital – Cairo
- » Largest Cities – Cairo, Alexandria, Giza, Shubra El Kheima, Port Said,
- » Language – Egyptian Arabic
- » Time Zone – 2.30 minutes behind India
- » Currency – Egyptian Pound- EGP - $\text{INR } 1 = 0.38 \text{ EGP}$



- » About 96 per cent of Egypt's total area is desert. The lack of forests, permanent meadows, or pastures places a heavy burden on the available arable land, which constitutes only about 3 per cent of the total area.
- » Agriculture remains an important sector of the Egyptian economy. It contributes nearly one-eighth of the GDP, employs roughly one-fourth of the labour force, and provides the country—through agricultural exports—with an important part of its foreign exchange.

» **Major Crops**

- Cotton
- corn (maize), rice, wheat, sorghum, sugarcane
- fava beans
- tomatoes,
- sugar beets,
- potatoes,
- onions
- Citrus fruits

- » Water buffalo, cattle, asses, goats, and sheep are the most important livestock.

- » **Major growth Industries** – textiles, food processing, tourism, chemicals, pharmaceuticals, hydrocarbons, construction, cement, metals, light manufactures

» **Major Commercial Ports in Egypt**

- Greater Alexandria Port
- Damietta Port
- Port Said
- Suez Port
- Safaga Port

» **India's Trade with Egypt – 2022**

- **India's Export to Egypt is 3.33 B USD**
- **India's Import from Egypt is 2.51 B USD**
- **India is Trade Surplus with Egypt**

» **Major Merchandise Listed below :**

India Exports to Egypt	Egypt Exports to India
Frozen Bovine Meat	Petroleum Gas
Hot rolled iron	Raw Cotton
Cars	Fertilizers
Cotton yarns	Ammonia
Ferro alloys	Calcium Phosphates
Motor Vehicles parts	Citrus Fruits
Synthetic Filament Yarn	Soyabean oil
Raw Tobacco	Carbonates
Rice	Passenger and Cargo ships
Rubber Tyres	Special Purpose Ships
Refined Petroleum	Packaged medicaments

» Free Trade Agreement Between Indonesia & India

The bilateral free trade agreement between India and Egypt is based on the Most Favoured Nation clause.

Contacts for Business

» Indian Embassy in Egypt

Address : 5 Aziz Abaza St., Zamalek, Cairo.

Email : com.cairo@mea.gov.in
attcom.cairo@mea.gov.in

» Egyptian Embassy in India

Embassy of Egypt in New Delhi, India
1 - 50m, Niti Marg, Chanakyapuri, 110021

Email : egyptdel@spectranet.com;
India_emb@mfa.gov.eg

» Cairo Chamber of Commerce

<http://en.cairochamber.org.eg/>

» Egyptian Chamber of Commerce in Alexandria

www.alexcham.org

» Islamic Chamber of Commerce & Industry of Alexandria

www.iccia.com

Gujarat is a state located on the western coast of India. It is the westernmost state of India and shares its borders with the Arabian Sea to the west and the states of Rajasthan, Madhya Pradesh, and Maharashtra to the north, east, and south, respectively.

The economy of Gujarat is one of the fastest-growing in India. It is known for its industrial development, particularly in sectors such as petrochemicals, textiles, engineering, pharmaceuticals, and automobiles. The state has several major industrial hubs, including Ahmedabad, Surat, Vadodara, and Rajkot. The state has been an important center of trade and commerce since ancient times, with its strategic location on the Arabian Sea.

Gujarat is a dynamic state with a strong industrial base, rich cultural heritage, and diverse tourist attractions, making it a significant contributor to India's economy.

India's top exporting State is Gujarat. Total exports from the state stood at **US\$ 65,248.53 million** in FY 2022-23. Gujarat is a leader in industrial sectors such as chemicals, petrochemicals, dairy, drugs and pharmaceuticals, cement and ceramics, gems and jewelry, textiles, and engineering.

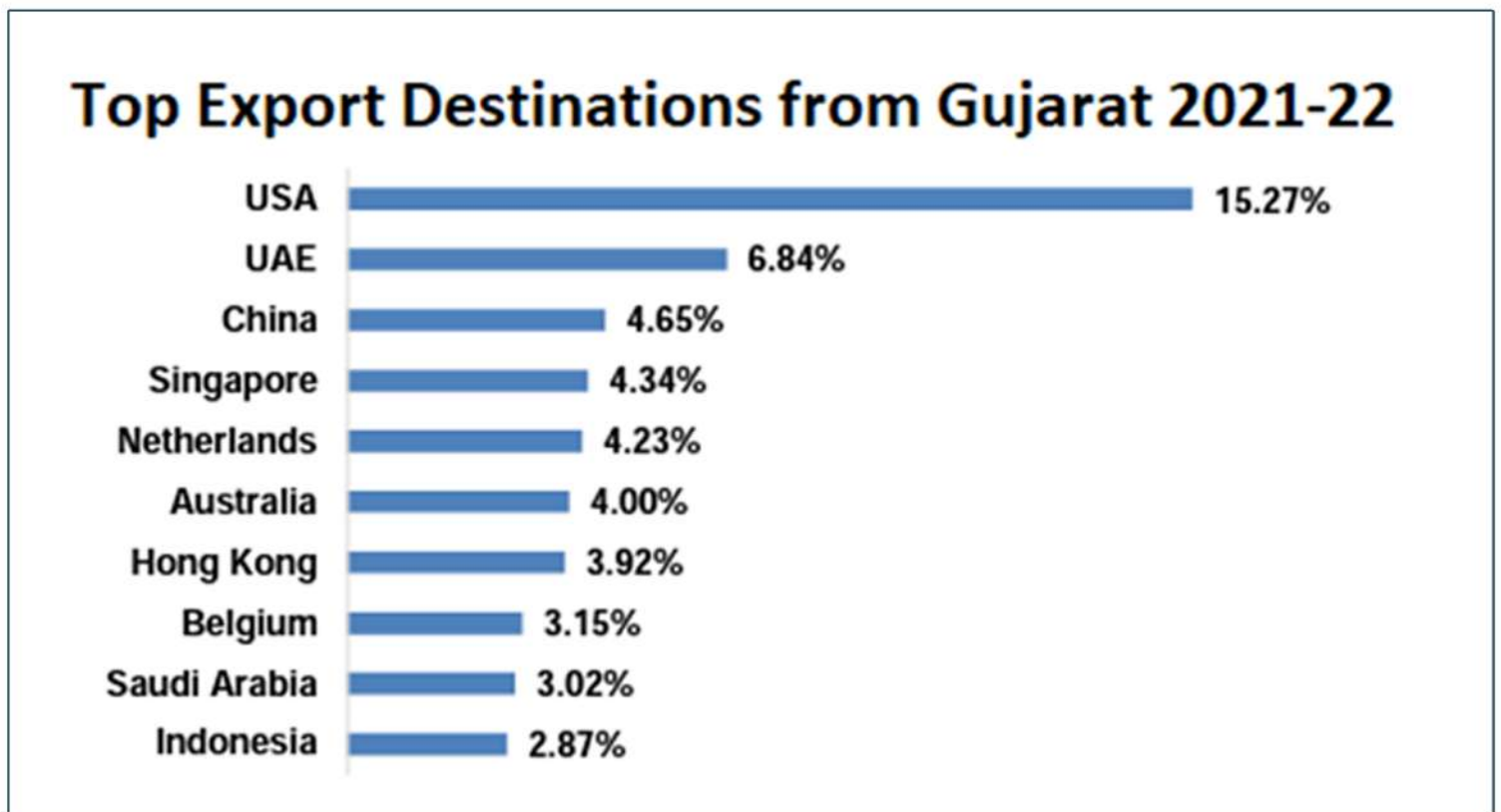
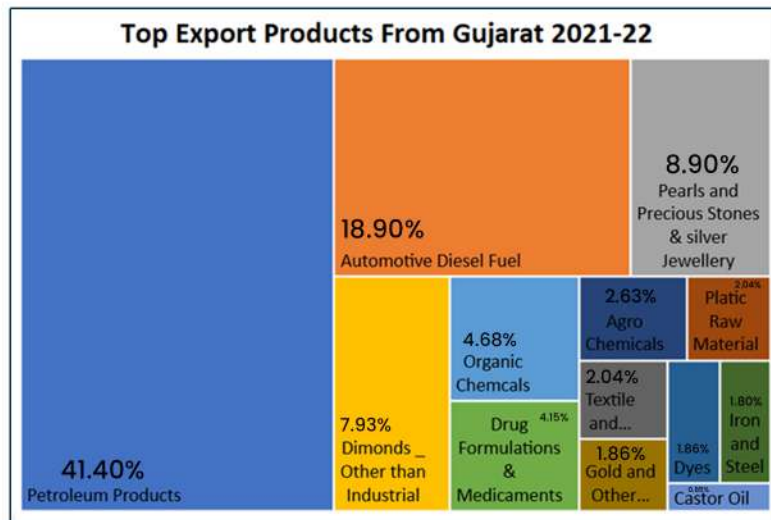
Gujarat accounts for a significant share of India's exports. In 2021-22, Gujarat accounted for about **30% of India's total exports**.

Highlights of Gujarat's Exports

- » World's largest petroleum refining hub, Reliance, Jamnagar
- » Accounts for ~90% of all diamond cutting and polishing globally, Surat
- » 2nd largest producer of crude oil (onshore) and 4th largest producer of natural gas
- » The 2nd highest number of operational and commercial cargo ports
- » World's 3rd largest producer of Denim
- » Gujarat handles 40% of India's Port Cargo.
- » India's first – GIFT City – Gujarat International Finance Tec-City

Industries in Gujarat

- Automobile and Auto Components
- Chemicals & Dyestuff
- Ceramics
- Food Processing
- Pharmaceuticals and Biotechnology
- IT and BPM
- Textile – Cotton and man-made & Garments
- Tourism and Hospitality
- Aerospace & Defense
- Renewable Energy



TRADE FAIRS AND EXHIBITIONS IN INDIA - JULY - AUGUST 2023*

Exhibition	Industries	City	Dates
Kitechware and Home Appliance Expo	House, Plastic, Hotel, Pooja Kitch ware	Mira Bhayander	01 to 03 July
D Cube Home Décor Expo	Building, Construction, Home & Office	Mumbai	04 to 07 July
Fabric and Accessories Trade Show	Apparel & Clothing, Textile Fabric & Yarn	New Delhi	06 to 08 July
SITEX-Surat International Tex Expo	Apparel, Clothing, Textile Fabric & Yarn	Surat	08 to 10 July
Toy Biz International	Baby, Kids, Maternity, Toys and Games	New Delhi	08 to 11 July
CosmoHome Tech Expo	Comestics, Fashion & Beauty, Plan & Machinery	New Delhi	19 to 21 July
Everything about Water	Environment, Chemicals Pipe & Tubes etc	New Delhi	03 to 05 August
GARTEX Tech process India	Furnishings, Decor, Apparel, Textile Machinery	New Delhi	03 to 05 August
The Poultry Expo	Animals, Pets, Poultry	Greater Noida	03 to 05 August
HIPLEX	Plastic & Products, Chemicals and Machinery	Hyderabad	04 to 07 August
Knit show	Textiles, Fabrics and Home Supplier	Tirupur	11 to 13 August
Medical Expo India 2023	Hospital & Medical, Pharma, Hospital Furniture	Gawhati	11 to 13 August
India Int'l Optical & Ophthalmology	Glass & Glassware, Ophthalmology	Hyderabad	12 to 14 August
Food Tech India Kolkata	Food, Beverages, Bakery confectionery etc	Kolkata	18 to 20 August
India Med Expor	Chemicals, Pharmaceuticals Health& Cosmetics	Greater Noida	25 to 27 August
Aakar 2023	Food & Beverages, Tents & Tarpouline, etc	New Delhi	25 to 28 August

Kindly check details before planning a visit. Data is sourced from www.10times.com





Export Import Business की
Latest News Updates of May 2023



दुनिया का 3rd Largest Oil Producer देश
Brunei (ब्रुनेई) में Export कैसे करे



अब मंज़िल दूर नहीं | Get Success in
Export Import Business



Export Business में यह 2 चीज़े करके आपका
Buyer Finding आसान हो जायेगा



Food Export Business
के लिए जानिए कौन-कौन से Documents है जरूरी



Export Business में एक
Successful Exporter कैसे बने?



**ICD Dhannad
Indore**

**Visit to
ICD / Port**



**Thar Dry Port
Ahmedabad**



**ICD
Vadodara**

Export Import Awareness Campaigns – Seminars





Pragati – Ahmedabad



Pragati – Delhi



Pragati – Vadodara

Program in Import Export Management – New Batches Launches



Bengaluru



Jaipur



Pune



Vadodara



Kolkata



Rajkot



Delhi



Mumbai



Surat



Ahmedabad

EXPORT Expert



Mr. Shrenik Mehta

Mr. Shrenik Mehta has made a remarkable accomplishment as an Animal Feed exporter from Vadodara.

We appreciate Mr. Mehta's ability to navigate complex international markets, maintain stringent quality control measures, and adapt to ever-evolving industry trends is truly commendable. His success as an exporter is a testament to strong business acumen, and focused efforts towards the goal.

We wish you continued success in all your future endeavors. We are confident that your dedication, professionalism, and passion will continue to propel you toward greater heights of success.

Shrenik has been a distinguished member of the export fraternity. iiiEM is so very proud of you.

**Success Story of
EXPORT IMPORT
ENTREPRENEURS**

Bypass Fat - Cattle Feed

EPISODE 69

**Ruman
FAT**
Bypass Fat

Ruman means Excess

Exporter of Bypass Fat- Cattel Feed

<https://rb.gy/8b9fm>



GUIDING LIGHT

Mentoring Exporters

Guiding Light
Mentoring Exporters

Mr. Thakar possesses a unique ability to forge lasting connections with the students, while simultaneously imparting his subject knowledge with passion and expertise.

Mr. Thakar has left an indelible mark on the lives of countless students, inspiring and empowering them to be successful exporters. He takes the time to understand the unique strengths and weaknesses of his students, tailoring his teaching methods to cater to diverse learning styles. His approachability and open-door policy create a safe space for students to seek guidance, ask questions, and engage in meaningful discussions.

We honor you, Sir.



Mr. Hardik Thakar

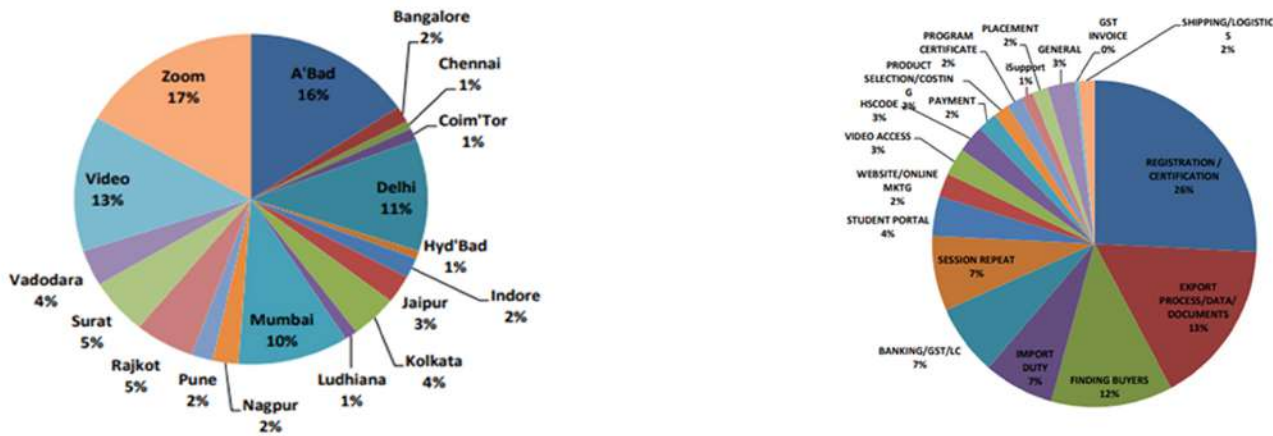
iiiEM Support Services Analysis

iiiEM offers a lot of Support Services – Lifetime Free – for the Participants and associates.

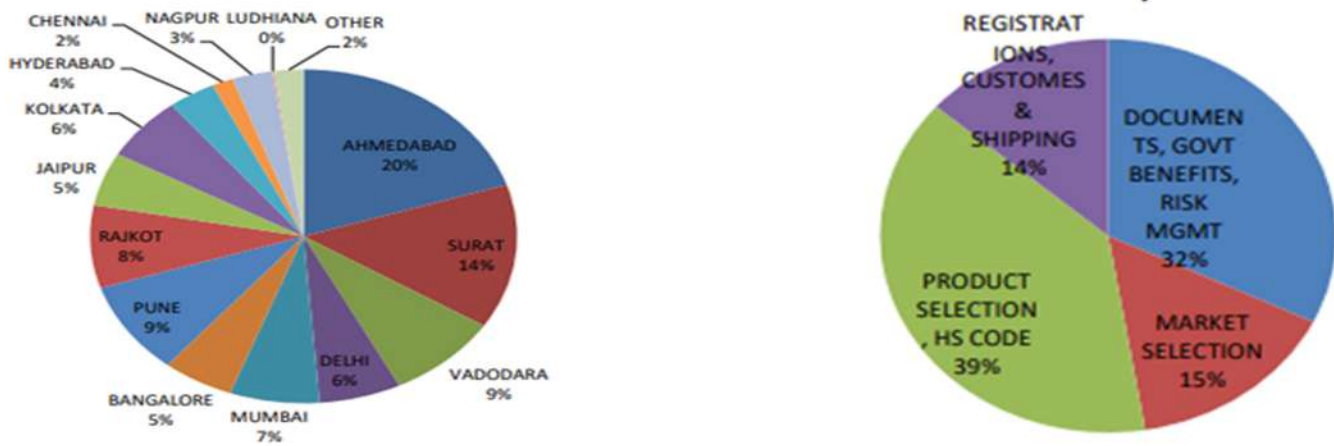
We reply, gather, save, compile and analyze the data. This analysis helps us in addressing the students' needs, improving our deliverables and services.

We bring for you here the Analytical reports of the iiiEM Free Lifetime Services from January 2023 till May 2023.

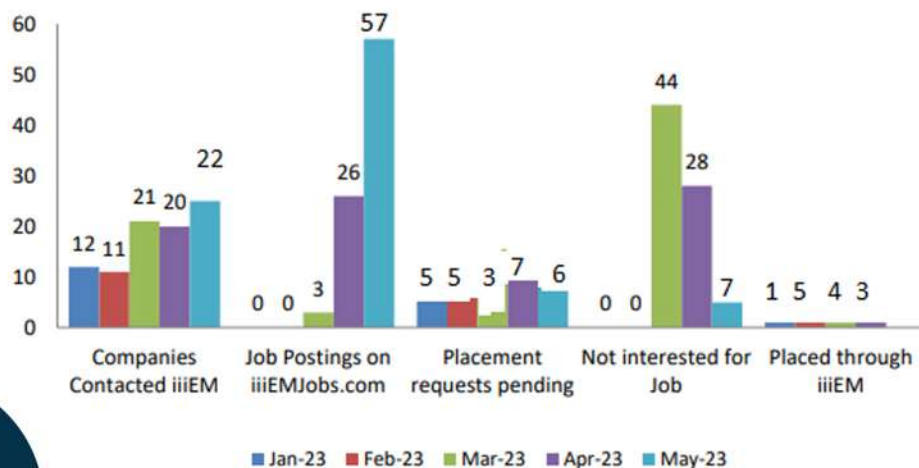
1 Export Import Query Helpdesk – Location wise & Query wise



2 iSupport (Telephonic Support) – Location Wise & Query Wise



3 Placement Data – www.iiemjobs.com



Winners of May 2023 Quiz



Name - Muzzamil Khan
Location - Indore



Name - Avruti Sangani
Location - Surat



Name - Ruchit Bhingradiya
Location - Surat



Quiz  Corner
Answer to Win

First Three (3) Entries with all
Correct Answers will **Win Prizes**

<https://forms.gle/GsyUvMJ4rVPsZiFA8>



1. Website

iiiEM is designing a website exclusively for its registered participants/associates and students. This website is designed to start your Export process with the support and maintenance of the website.

Please contact : <https://tinyurl.com/iiiEMSupportDesk>

2. Pragati – Export Start-Up

iiiEM has an Export Start-up called Project Pragati. This helps a participant of iiiEM to “quick-start” your export business. Project Pragati comes with a business environment, like-minded colleagues, supportive mentors, and focused business activities.

Please contact : <https://tinyurl.com/iiiEMSupportDesk>

3. Placements

iiiEM assists all those who wish to take up a job in the field of export-import.

A few job vacancies for job-seekers.

1. Designation- Export Operation Executive Location – Kolkata

<http://iiiemjobs.com/employee/job-detail-2233> – Click to apply

Designation – Export Documentation Executive Location – Jaipur

<http://iiiemjobs.com/employee/job-detail-2234> – Click to apply

Designation – Trainee- Export Import Location – Mumbai

<http://iiiemjobs.com/employee/job-detail-2229> – Click to apply

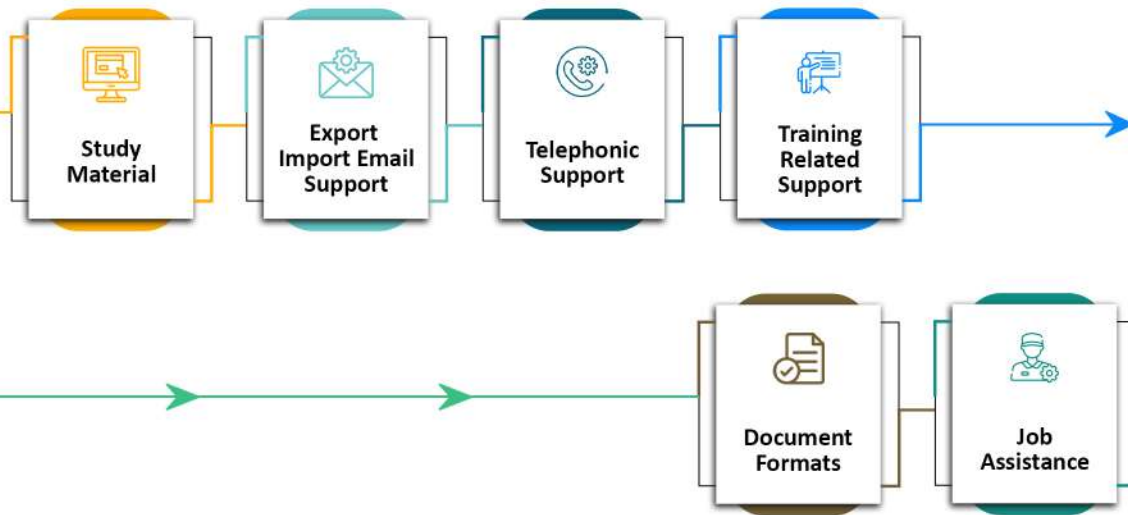
Designation –Executive Documentation Location – Ahmedabad

<http://iiiemjobs.com/employee/job-detail-2228> – Click to apply

Free Registration for Applying for Jobs – www.iiiemjobs.com



iiiEM Lifetime Free Support Services



Our Presence



LUDHIANA | JODHPUR | UDAIPUR | VADODARA | AHMEDABAD |
RAJKOT | SURAT | MUMBAI | PUNE | NASHIK | NAGPUR | CHENNAI |
BENGALURU | HYDERABAD | INDORE | BHUBANESWAR | RAIPUR |
KOLKATA | BHOPAL | LUCKNOW-KANPUR | DELHI | CHANDIGARH

Still Growing...



+91 937 759 0864 | info@iiiem.in | www.iiiem.in
Head Office : - 201-202, Iscon Avenue, Nr. Choice Restaurant,
C.G. Road, Navrangpura, Ahmedabad - 380009, Gujarat, IN.